



Amsterdam

October 15-16, 2020

Beurs van Berlage, Amsterdam, Netherlands

TECH SOLUTIONS FOR GLOBAL CHALLENGES

Get priority access to international media and industry experts at CES® Unveiled in Amsterdam!

CES Unveiled offers a global platform for tech powerhouses and innovative startups to share tech solutions for global challenges.

The 2-day event brings together an audience of entrepreneurs, investor communities, senior-level executives, researchers, government officials, media, thought leaders & influencers and global corporations representing more than 40 countries.

If you want to be one of the 100 innovative companies presenting the latest technologies around emerging technology and trends improving our world and changing our lives, this is the place to be!

Covering the Most Relevant Topics in Tech:

- Energy Transition & E-Mobility
- Health/Wellness
- Enterprise Solutions
- Resilience & Smart Cities

Secure your space now and receive:

Unparalleled Networking Opportunities

- Meet with 40+ top-tier media from the Netherlands and surrounding regions
- Present your technology to industry professionals from 20+ countries: Portugal, Slovenia, France and more!
- Showcase your brand in front of an influential audience from 20+ countries, including industry Presidents and Founders, C-level and Government Executives

Exhibit Options and Deliverables:

- Two (2) exhibitor badges and one (1) PR consultant badge to the event (registration required)
- Use CES Unveiled logo on website and communications
- Sign with company name and logo
- High-speed Wi-Fi Internet access and power supply

Conference Program:

Beyond the exhibiting and networking experience, attendees will enjoy expert insights and inspiring discussions from industry leaders. Speaker highlights from CES Unveiled in Amsterdam 2019 include:

- Mona Keijzer, State Secretary for Economic Affairs and Climate Policy
- Pete Hoekstra, U.S. Ambassador to the Netherlands
- HRH Prince Constantijn van Oranje, Special Envoy at TechLeap.NL
- Gillian Tans, Chairwoman, Booking.com
- Roy Jakobs, Chief Business Leader, Personal Health Phillips
- Corinne Vigreux, Co-founder, Tom Tom

Top Media Outlets in Attendance:

- Het Financieele Dagblad
- ANP
- deVolkskrant
- Business Insider



Space is limited, contact us today.

For more information, please contact CESunveiled@ccta.tech.

Consumer Technology Association™

Partnership & Branding Opportunities:

Promote Your Brand + Expand Your Reach

A variety of promotional opportunities are available to get your company's brand in front of this influential audience.

| | Platinum *Exclusive | Gold | Bronze |
|---|------------------------|-------------|------------|
| | 23,500 euro | 10,000 euro | 5,000 euro |
| Benefits | | | |
| | | | |
| Pre-event | | | |
| Name and/or logo recognition on the CES Unveiled website | X | X | X |
| Company name and/or logo recognition in one (1) pre-event CES Unveiled email | X | X | X |
| | | | |
| On-site | | | |
| 36 sqm exhibit space | X | | |
| Opportunity for participation in a speaking panel within the conference programming | X | | |
| Name and/or logo recognition on on-site signage | X | X | X |
| Recognition in welcome remarks | X | X | X |
| Name and/or logo recognition on conference program slides | X | X | X |
| Name and/or logo on events' lanyards | X | | |
| Logo/branding of the bar area during exhibit hours | X | | |
| Logo/branding of the coffee break sessions | | X | |

Exhibition Only Investment

| | Before May 30 | After May 30 |
|-----------------|---------------|--------------|
| Highboy | 300 € | 350 € |
| Tabletop | 950 € | 1000 € |

Other partnership opportunities available: Corporate Challenges or stand along events. Ask for more information.

Bonus Offers for Country Groups

- Eligible for 50-euro discount off exhibit space with 5+ companies
- 1 hotel accommodation (2 nights, October 14-15)
- Companies may attend CES Bootcamp and 1:1 Media Training
- Receive Bronze Sponsor benefits

To learn how you can get your country involved, email CESUnveiled@CTA.tech.

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